



## Sponsor Entitlements

Per your application and balloon information, we have tried to make the best possible sponsor/pilot match for you. Your category is listed on the enclosed letter. Please call us immediately if there is a conflict.

- One-Day Sponsor:** One-Day sponsor pilots are required to carry 1 or 2 passengers (depending on the level purchased) on the sponsor's day of choice. These pilots fly one banner on the basket of the balloon (if the sponsor chooses to have a banner). Other rides are at the pilot's discretion.
- Family Sponsor:** Family sponsor pilots are required to carry 1 passenger of the sponsor's choice per day from the field. These pilots also fly 2 banners on the basket of the balloon. Other rides are at the pilot's discretion.
- Corporate Sponsor:** Corporate pilots are required to carry 2 passengers of the sponsor's choice per day from the field. These pilots fly one 15' x 21' banner on the envelope of the balloon. Other rides are at the pilot's discretion.
- Logo Balloon:** Since these balloons are operated by national companies, GRBR does not match them with anyone and does not therefore require a minimum number of rides, etc. (These are commercial balloons ONLY.)
- Founding Sponsor:** Underwriter pilots are required to carry 2 passengers of the sponsor's choice per day from the field. These pilots fly a 15' x 21' banner on the envelope of the balloon. Other rides are at the pilot's discretion.
- Silver Sponsor:** Silver Sponsor pilots are required to carry 2 passengers per day from the field. These pilots fly a 15' x 21' banner on the envelope of the balloon. Other rides are at the pilot's discretion.
- Major Sponsor:** Major sponsor pilots (except pilots receiving compensation from their sponsor) are required to carry 2 passengers per day from the field. These pilots fly a 15' x 21' banner on the envelope of the balloon. Other rides are at the pilot's discretion.