



FACTS ABOUT THE GREAT RENO BALLOON RACE

THE RACE

On-field and Off-field Competition: Wells Fargo Mass Ascension marks the beginning of these competitions. More than 100 balloonists pilot their balloons to specified targets by directing their balloons up or down to catch different air currents. There is tremendous skill along with a bit of luck involved when maneuvering these giant aircrafts. Once over their target, the balloonists attempt to hit the "X" with a bean bag. Those landing their bean bags closest to the center score the most points. Cumulative points for all three days of flying determine who wins.

Dawn Patrol: A trademark of The Great Reno Balloon Race and worth the early rise, this show features a handful of balloonists who are qualified to fly in the dark. This is a dangerous task, as atmospheric conditions change drastically as the sun begins to rise. Balloons glow, twinkle and fly along to music and crowd participation on Saturday and Sunday only.

Glow Show: Beginning at 5 a.m. on Saturday and Sunday, glowing balloons act as a beacon to sleepy spectators making their way to the launch field.

E.L. Cord Tissue Paper Balloon Launch: In conjunction with the Washoe County School District, hundreds of students launch their tissue paper balloons into the air. This delightful sight is on Thursday and Friday only.

Balloon Blackjack: Pilots try their "hand" at throwing markers at jumbo sized playing cards placed on the field. Those hitting a 21 or closest to it, at the center most spot on the cards wins the hand of the day!

Balloon Boulevard: Crafts, souvenirs, food and warm drinks await spectators at the concession line. Official posters and Balloon Race merchandise may also be purchased here.

DIRECTIONS

From I-80 take the Virginia St. exit and go north one mile to Lawlor Events Center on the campus of the University of Nevada, Reno. Parking is permitted at the lots north of Lawlor Events Center. Rancho San Rafael is a couple blocks west of the university.

A map is available at www.renoballoon.com.

Parking at Rancho San Rafael is extremely limited. If you wish to park on-site, depart for the park early to avoid traffic hassles.

TIPS

Tethered rides for a \$5 donation to charity are available Saturday and Sunday.

Please leave pets at home. Thousands of people and unpredictable sounds leave animals confused and anxious.

Remember to dress in layers and don't forget a camera—winning the amateur photo contest is a way to win a balloon ride in 2012!

LOCATION

Rancho San Rafael
Regional Park

ADMISSION

Free

AVERAGE ATTENDANCE

150,000

WELLS FARGO MASS ASCENSION

6:45 a.m. daily, 100+ balloons

DAWN PATROL

5:30 a.m., Sat. and Sun.

PRIZE PURSE

\$10,000

PUBLIC TRANSPORTATION

775.348.RIDE (7433)

ROOM INFORMATION

800.FOR.RENO (367.7366)

WEBSITE

www.renoballoon.com

DONATIONS

To make a tax-deductible donation visit

www.renoballoon.com

GRBR INFORMATION

775.826.1181

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The Great Reno Balloon Race is a non-profit organization. Admission is free due to sponsorship support.