



**2010 Great Reno Balloon Race  
Media Day/School Tether Entry Form**

Once you have spoken to your pilot, please contact our office regarding your Media Day or School Tether participation. Media Day and School Tethers are scheduled for Thursday, September 9, 2010. We hope you will choose to participate in either of these events but please note that they conflict with one another so you will be unable to do both. Participation is optional for both pilots and sponsors.

**Sponsor Obligations:**

- Provide an additional night of accommodations for your pilot Wednesday, September 8.
- For Media Day at the Field: Fly one media member/VIP passenger. (Other passengers are at the discretion of the pilot.) **Rides are scheduled by the GRBR office.** These rides are not part of the sponsorship and constitute an additional day of flight. The GRBR thanks those of you taking part in the Thursday promotion. We appreciate your generosity in allowing us to use your balloon for the day.
- For School Tethers: In addition to Media Day, we are looking for pilots and sponsors interested in going to local schools and tethering their balloons. This is a great way to show that your business is a strong community partner. Tethered rides are not permitted but it's a fun way to teach the kids about ballooning and get them excited for the event. We will provide directions to the school at pilot briefing.

**Notes:**

Briefing will be held at 6:15 a.m. for both media day and school tether pilots only.  
Propane is provided and the launch field will be available afterward for tailgating.

**PLEASE NOTE: BALLOONS NOT PARTICIPATING IN MEDIA DAY  
WILL NOT BE ALLOWED TO LAUNCH FROM THE PARK THAT DAY.**

**Please indicate your confirmation by returning this sheet by Friday, August 13, 2010:**

Media Day  
GRBR  
PO Box 12695  
Reno, NV 89510

**FAX: (775) 829-2987**

-----✂-----✂-----✂-----✂

YES, my pilot and myself have decided to participate in Media Day, September 9, 2010.

OR

SCHOOL TETHER – Yes, I'd like to participate in tethering at a school on Media Day.

Sponsorship Name: \_\_\_\_\_

Pilot: \_\_\_\_\_

Thanks to our sponsors, The Great Reno Balloon Race is free to our community and its visitors.  
P.O. Box 12695 | Reno, Nevada 89510 | P: 775.826.1181 | F: 775.829.2987 | W: renoballoon.com