

the largest free hot-air ballooning event in the nation



Silver Sponsor

Silver sponsors receive excellent exposure throughout the weekend including a bannered hot-air balloon with rides for three days, a 10' x 10' vendor space, a quarter-page program ad, recognition as a Silver sponsor and more...

WWW.RENOBALLOON.COM

Benefits

- A balloon representing your company or group
- Priority launch on Media Day, Sept. 9
- A 15' x 21' banner on the balloon envelope*
- Rides for two people each day of the event, Sept. 10, 11 and 12, weather permitting
- Four nights of hotel accommodations for pilot during the event, including Media Day
- Public announcements recognizing your company as a Silver sponsor
- 10' x 10' vendor space (sponsor to provide tent)**
- ¼ page color ad in the official Balloon Race program
- One company banner (3' x 5') displayed in park provided by sponsor
- Four tickets to the Pilot Welcome Party
- Four tickets to the Pilots' Gala
- Four VIP parking passes
- Ten official posters
- Two official jackets

Cost \$5,000

Details

- Merchandise for vendor space must be approved; space cannot be used for guest entertaining.**
- **Full payment is due upon registration.*****
- Company logo due upon registration.
- Program artwork due by July 1, 2010.
- Public announcement copy due by August 1, 2010.

*If a banner is flown, the sponsor must provide it. A banner supplier reference sheet will be posted online in the Sponsor Center. Estimated cost for a 15' x 21' banner is between \$1,000-\$3,000. A basket banner (3' x 2') can be flown in place of the envelope banner if preferred.

**Contact us for the vendor application.

***Sponsors with a balance due after 9/1/2010 will not be allowed to participate.

Early Sign-up Incentives

If registration is complete and full payment is received by **March 1**:

- **\$100 off sponsorship fee**
- **Name recognition as an early sponsor in GRBR e-newsletter**

YES, sign me up as a Silver Sponsor

Contact name: _____

Company/Group: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____

Jacket size (S-XXXL): _____

Returning sponsor: Yes No

Would you like the same pilot as last year?

Yes No

The Great Reno Balloon Race is a non-profit organization. Thanks to sponsorship support, the event is **free** of charge to spectators.

Forms can be mailed to:

The Great Reno Balloon Race
P.O. Box 12695
Reno, NV 89510
or faxed to 775.829.2987

This information can also be e-mailed to:
info@renoballoon.com

For more information call 775.826.1181
or visit the Sponsor Center on our
Web site: www.renoballoon.com