

the largest free hot-air ballooning event in the nation



WWW.RENOBALLOON.COM

# Corporate Sponsor

Tailored for businesses who want to become involved with the Race, our Corporate sponsorship gives companies an opportunity to receive maximum exposure. Corporate sponsors are allowed to fly a banner on the envelope of the balloon. Additionally, many Corporate sponsors use their two rides per day as employee incentives or customer appreciation. Corporate sponsors provide one hotel room for their pilot each day of the event.

## Benefits

- A balloon representing your company or group
- A 15' x 21' banner on the balloon envelope\*
- Rides for two people each day of the event, Sept. 10, 11 and 12, weather permitting
- 20% discount on vendor space\*\*
- Four tickets to the Pilot Welcome Party
- Four tickets to the Pilots' Gala
- Four VIP parking passes
- One official poster
- One official jacket

## Details

- The cost of providing a room for the pilot (Sept. 9, 10 and 11) is not included in the Corporate sponsorship fee. If sponsors and their pilots wish to fly Media Day or School Launch (Sept. 9), the sponsor will need to provide an additional night's (Sept. 8) stay for the pilot. A special rate sheet to various hotels will be available prior to the event. Estimated cost for a 3-night stay is \$250.00
- Merchandise for vendor space must be approved; space cannot be used for guest entertaining.\*\*
- **Full payment is due upon registration.\*\*\***

\*If a banner is flown, the sponsor must provide it. A banner supplier reference sheet will be posted online in the Sponsor Center. Estimated cost for a 15' x 21' banner is between \$1,000-\$3,000. A basket banner (3' x 2') can be flown in place of the envelope banner if preferred.

\*\*Contact us for the vendor application.

\*\*\*Sponsors with a balance due after 9/1/10 will not be allowed to participate.

## Cost

**\$1,700** plus cost of 3- or 4-night accommodations for pilot

**Yes! I want a discounted vending space\*\***

### Early Sign-up Incentives

If registration is complete and full payment is received by **March 1**:

- **\$100 off sponsorship fee**
- **Name recognition as an early sponsor in GRBR e-newsletter**

## YES, sign me up as a Corporate Sponsor

Contact name: \_\_\_\_\_

Company/Group: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Jacket size (S-XXXL): \_\_\_\_\_

Returning sponsor: Yes  No

Would you like the same pilot as last year?

Yes  No

The Great Reno Balloon Race is a non-profit organization. Thanks to sponsorship support, the event is **free** of charge to spectators.

### Forms can be mailed to:

The Great Reno Balloon Race  
P.O. Box 12695  
Reno, NV 89510  
or faxed to 775.829.2987

This information can also be e-mailed to:  
**info@renoballoon.com**

**For more information call 775.826.1181**

or visit the Sponsor Center on our Web site: **www.renoballoon.com**