



Sponsor Entitlements

Per your application and balloon information, we have tried to make the best possible sponsor/pilot match for you. Your category is listed on the enclosed letter. Please call us immediately if there is a conflict.

- Family Sponsor:** Family sponsor pilots are required to carry 1 passenger of the sponsor's choice per day from the field. These pilots also fly 2 banners on the basket of the balloon. Other rides are at the pilot's discretion.
- Corporate Sponsor:** Corporate pilots are required to carry 2 passengers of the sponsor's choice per day from the field. These pilots fly a 15' x 21' banner on the envelope of the balloon and receive \$100 GRBR script that can be used to purchase 2010 event posters, pins and party tickets. Other rides are at the pilot's discretion.
- Logo Balloon:** Since these balloons are operated by national companies, GRBR does not match them with anyone and does not therefore require a minimum number of rides, etc. (These are commercial and special shape balloons ONLY.) These pilots do not receive GRBR script.
- Founding Sponsor:** Underwriter pilots are required to carry 2 passengers of the sponsor's choice per day from the field. These pilots fly a 15' x 21' banner on the envelope of the balloon and receive \$100 GRBR script that can be used to purchase 2010 event posters, pins and party tickets. Other rides are at the pilot's discretion.
- Silver Sponsor:** Silver Sponsor pilots are required to carry 2 passengers per day from the field. These pilots fly a 15' x 21' banner on the envelope of the balloon and receive \$100 GRBR script that can be used to purchase 2010 event posters, pins and party tickets. Other rides are at the pilot's discretion.
- Major Sponsor:** Major sponsor pilots (except pilots receiving compensation from their sponsor) are required to carry 2 passengers per day from the field. These pilots fly a 15' x 21' banner on the envelope of the balloon and receive \$100 GRBR script that can be used to purchase 2010 event posters, pins and party tickets. Other rides are at the pilot's discretion.

Thanks to our sponsors, The Great Reno Balloon Race is free to our community and its visitors.
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