



# SILVER SPONSOR

Silver sponsors receive excellent exposure throughout the weekend including a bannered hot-air balloon with rides for three days, a 10' x 10' vendor space, a quarter-page program ad, recognition as a Silver sponsor and more...

## BENEFITS

- A balloon representing your company or group
- A 15' x 21' banner on the balloon envelope\*
- Rides for two people each day of the event, Sept. 5, 6 and 7, weather permitting
- Four nights of hotel accommodations for pilot during the event
- Public announcements recognizing your company as a Silver sponsor
- 10' x 10' vendor space (sponsor to provide tent)\*\*
- ¼ page color ad in the official Balloon Race program
- One company banner (3' x 5') displayed in park provided by sponsor
- Four tickets to the Pilot Welcome Party
- Four tickets to the Pilots' Gala
- Four VIP parking passes
- Ten official posters
- Two official jackets

## DETAILS

- Merchandise for vendor space must be approved; space cannot be used for guest entertaining.
- **Full payment is due upon registration.**
- Company logo due upon registration.
- Program artwork due by July 1, 2008.

\*If a banner is flown, the sponsor must provide it. A banner supplier reference sheet will be posted online in the Sponsor Center. Estimated cost for a 15' x 21' banner is between \$1,000-\$3,000. A basket banner (3' x 2') can be flown in place of the envelope banner if preferred.

\*\*Contact us for the vendor application.

## YES, sign me up as a SILVER SPONSOR

Contact name: \_\_\_\_\_

Company/Group: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Jacket size (S-XXXL): \_\_\_\_\_

Returning sponsor: Yes  No

Would you like the same pilot as last year?

Yes  No

## COST

- \$5,000
- \$6,000

Includes VIP access for 10 to Silver sponsor-shared hosting tent. *This offer is limited to the first five interested silver sponsors.*

Hosting tent will be shared between five Silver sponsors and includes a continental breakfast and one table for 10.

**The Great Reno Balloon Race is a non-profit organization. Thanks to sponsorship support, the event is free of charge to spectators.**

Forms can be mailed to:  
 The Great Reno Balloon Race  
 P.O. Box 12695  
 Reno, NV 89510  
 or faxed to 775.829.2987

This information can also be e-mailed to:  
[info@renoballoon.com](mailto:info@renoballoon.com)

For more information call 775.826.1181  
 or visit the Sponsor Center on our Web site:  
[www.renoballoon.com](http://www.renoballoon.com)

